

The Bridge privacy policy

Introduction

This policy sets out how we collect, process and hold your personal data if you buy advertising in The Bridge magazine, sign up to our circulation mailing list, or otherwise provide personal data to us.

This policy affects your legal rights and obligations so please read it carefully. If you have any questions, please contact us at bridgeeditor@icloud.com

Personal data we collect

We collect, process, store and use personal data when you buy advertising from us or sign up to our circulation mailing list including your name, address and email address. We may also collect personal data that you give to us about other people if you buy advertising on their behalf. You agree that you have notified any other person whose personal data that you provide to us of this privacy notice and, where necessary, obtained their consent so that we can lawfully process their personal data in accordance with this policy.

All personal data that you provide to us must be true, complete and accurate. If you provide us with inaccurate or false data, and we suspect or identify fraud, we will record this.

You do not need to provide us with any personal data to view our website or our magazine. However, we may still collect the information set under the “Data we automatically collect” section of this policy, and marketing communications in accordance with the “Marketing Communications” section of this policy.

When you contact us by email or post, we may keep a record of the correspondence.

Data we automatically collect

When you visit our website, we, or third parties on our behalf, automatically collect and store information about your device and your activities. This information could include (a) your computer or other device’s unique ID number; (b) technical information about your device such as type of device, web browser or operating system; (c) your preferences and settings such as time zone and language; and (d) statistical data about your browsing actions and patterns. We collect this information using cookies in accordance with the Cookie section of this policy.

Mailing list

If you have signed up to receive a digital copy of The Bridge by email, it is necessary for our legitimate interests to use your personal data to send this to you.

You can remove your details from our mailing list at any time by emailing bridgeeditor@icloud.com. If you do this, we will delete all personal information about you from our systems.

Who do we share your data with?

Under certain circumstances we may have to disclose your personal data under applicable laws and/or regulations, for example to protect a third party's rights, property, or safety.

We may also share your personal data in connection with, or during negotiations of, any merger, sale of assets, consolidation or restructuring, financing, or acquisition of all or a portion of our business by or into another company.

Where we hold and process your personal data

Some or all of your personal data may be stored or transferred outside of the European Union (the EU) for any reason, including for example, if our email server is located in a country outside the EU or if any of our service providers or their servers are based outside of the EU. We shall only transfer your personal data to organisations that have provided adequate safeguards in respect of your personal data.

Cookies

A cookie is a small text file containing a unique identification number that is transferred (through your browser) from a website to the hard drive of your computer. The cookie identifies your browser but will not let a website know any personal data about you, such as your name and/or address. These files are then used by websites to identify when users revisit that website.

Most browsers are initially set up to accept cookies. You can change your browser settings either to notify you when you have received a cookie, or to refuse to accept cookies.

Security

We shall process your personal data in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures.

However, you acknowledge that no system can be completely secure. Therefore, although we take these steps to secure your personal data, we do not promise that your personal data will always remain completely secure.

Your rights

You have the right to obtain from us a copy of the personal data that we hold for you, and to require us to correct errors in the personal data if it is inaccurate or incomplete. You also have the right at any time to require that we delete your personal data. To exercise these rights, or any other rights you may have under applicable laws, please contact us at bridgeeditor@icloud.com.

If you have any complaints in relation to this policy or otherwise in relation to our processing of your personal data, you should contact the UK supervisory authority: the Information Commissioner, see <https://ico.org.uk>.

Retention

If you sign up to our circulation list, we shall retain your personal data until you opt out of receiving such communications.

If you have bought advertising from us, we shall retain your personal data for reasonable administrative purposes or to respond to any queries you might have. If we

do not hear from you again within a period of 3 years or more, we will remove your personal data from our systems.

General

If any provision of this policy is held by a court of competent jurisdiction to be invalid or unenforceable, then such provision shall be construed, as nearly as possible, to reflect the intentions of the parties and all other provisions shall remain in full force and effect.

This policy shall be governed by and construed in accordance with the law of England and Wales, and you agree to submit to the exclusive jurisdiction of the English Courts.

We may change the terms of this policy from time to time. You are responsible for regularly reviewing this policy so that you are aware of any changes to it.